

Speakers

Sandy Berenbaum
Pam Cocks
Doug Fearn
Karen Gaudian
Bob Giguere
Ron Hamlen
Harvey Kliman
Julie Merolla

Brenda Morency
Pat Smith
Sheila Statlender
Anita Swayne
Tincup
Christa Vanderbilt
Julia Wagner
Marilyn Williams

Advocates Workshop 2010

Philadelphia, PA
October 1, 2010
8AM - 4PM

This program would not be possible without the pioneering work of CALDA in 2008 and 2009, the contributions by our speakers, and the support of these organizations:

IGeneX, Inc. 

Lyme Disease Association educational grant



The Jacob and Minnie Kliman
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California Lyme Disease
Association



Time For Lyme



PROGRAM

Grand Ballroom
Second Floor
Hyatt Regency Penns Landing

Presented by:

Lyme Disease Association of Southeastern Pennsylvania, Inc.

www.lymepa.org



PROGRAM

8AM - 9AM

Continental Breakfast

9AM - 10:00AM

Fundamentals of Starting a Lyme Support Group

*Determining Your Focus, Structure,
Officers and Board of Directors, Insurance Issues*

The Details of Starting a Lyme Support Group

*Do You Need to Incorporate?
Nuts and Bolts of the 501(c)(3) Process
On-Line Resources: Web Site, e-mail list, Facebook
Newsletter, Publicity
Affiliation With a National Organization*

10AM - 11:30AM

Educating The Public

*Public Speaking, How to Prepare, Getting Invited
Handling Inquiries from the Public
The Personal Side of Lyme Support: A Guide for Lyme Leaders*

11:30AM - 12N

Update on Federal Lyme Disease Legislation

What Advocates Need to Know about Lyme Testing

Q&A

NOON - 1:00PM

Lunch and Socializing

River View dining

4th floor (take the elevator just outside the meeting room)

*Romaine Caesar Salad with Garlic Crostini • Pasta Salad • Honey Ham • Roasted Turkey Breast •
Grilled Flank Steak • Roasted Salmon • Grilled Vegetables • Emmental, Cheddar and Pepperjack
Cheese • Tortilla, Pita, Olive Rolls, Italian Rolls • Carrot Cake topped with Caramel Walnuts •
Chocolate Cake • Coffee, Decaffeinated Coffee and Tazo Tea*

1PM - 1:30PM

Fundraising

*Tips on how to raise money to finance your mission and/or
fund research projects*

1:30PM - 3:00PM

State Lyme Legislation

*Learn from a panel of experts who have achieved (or are working on)
Lyme laws at the state level
Representatives from MA, CT, RI, PA, MD, CA, and MN*

Questions and Comments

3:00PM - 4:00PM

Socializing and Networking

Snacks and beverages in the foyer outside the meeting room

Get to know Lyme advocates from around the country